



The Florida Sol FC is the latest addition to the WPSL Sunshine conference, and plays out of the Fleming Island in the Jacksonville area. The Franchise is owned by the American International Soccer Academy and will play its home games at the Clay County Soccer complex in Fleming Island. Luis Torres, Director of Coaching for Clay County Soccer Club girls programs will be coaching the team.

The team is comprised primarily of former and current college players and players who are about to start their college careers. The team is young but have some very experienced players for their age. Current college standouts like Notre Dame center mid Elizabeth Tucker and Atlantic Sun Freshman of the year Carolina Lencina, as well as the A-Suns leading scorer Lauren Hopfensperger, are excited about the team. There is also a strong presence from many of the local and state colleges as current and future players from the University of Florida, FSU, UCF, UNF, USF and Jacksonville University asked to participate. We are excited about the team and see it as a way to bring high-level women's soccer to Jacksonville while continuing to provide the college players with an opportunity to continue to play and develop over the summer.

We need your support!!

Sol FC is the only organization devoted to high-level women's soccer in North East Florida. Sol FC promotes the stature of the female athlete and provide positive role models for girls' soccer. Sol FC and its marketing effort will help to create brand loyalty. The team will play 12 league games, 6 of them at Clay County Soccer Club, the home of Sol FC. There will also be added exhibitions and clinics throughout the summer.

Florida SOL FC
2100 Park Forest Ct
Fleming Island, FL, 32003

www.floridaSOLsoccer.com

(904) 412-4461



Our league WPSL (Women's Premier Soccer League) was established in 1998, it is the largest women soccer league in the United States, with over 50 teams throughout the country, and some of the top female players in the nation. WPSL is sanctioned by the United

States Adult Soccer Association (USASA) as an affiliate of the United States Soccer Federation (USSF), the ruling body of soccer in the United States and FIFA the world's ruling body for soccer. U.S. National team standouts such as Brandi Chastain, Shannon Boxx, Julie Foudy, and current national players like Abby Wambach, Leslie Osborne and Nicole Barnhart, have played in the WPSL.

With the start of WPS (Woman Professional Soccer) in 2009, the WPSL's has helped to give players the opportunity to develop and elevate their game.



The Players-

Sol FC assists female soccer players to accomplish their highest level in the game. Whether that goal is at the collegiate, national team or professional level, our club will develop and showcase their abilities. In the left picture, Morgan Brian current player for the USA U-20 national team, will defend the Florida SOL FC colors this upcoming season.

The Fans receive the best in soccer entertainment. Every game Sol FC creates a sense of excitement and lasting memories for fans. We build fan loyalty by providing a team with successful local players and a fan family oriented atmosphere at the games. On the right are fans at a WPSL game.



Our Community- Sol FC serves as trust-worthy and responsible representatives of our community. Our organization has a positive role model dedicated to displaying teamwork, healthy lifestyle, and family values; we strive to be the model for the youth in our community.

The Media- a key of our success will be the coverage the team will receive from newspapers, TV news, and other print media.

Florida SOL FC
2100 Park Forest Ct
Fleming Island, FL, 32003

www.floridaSOLsoccer.com

(904) 412-4461



Marketing Packages

World Champion Package \$2000

Our World Champion Package is the top home game sponsorship of SOL FC!!

World Champion Package includes the following:

- Banner Space on the field at all home games- Premium placement
- 10 regular season tickets for the company for every game
- Announcements during every home game
- Your company logo included in all SOL FC promotional material
- Company logo on SOL FC website with a link to your company site on our home page
- A company night, where you can promote your products or services before, during and after the game
- A “pop-up” ad on SOL FC website home page for “Company Night” with announcement one week prior to the schedule event
- Corporate table available for every home game

Olympic Gold Package \$1500

The Olympic Gold Package includes the following:

- Banner space on the field at all home games
- Announcements during every home game
- 8 regular season tickets for every game
- 60 tickets to one game for a “Company Night”
- Your company logo included in all SOL FC promotional material
- Corporate table available for every game
- Company logo on SOL FC website with a link to your company site on our home page

Florida SOL FC
2100 Park Forest Ct
Fleming Island, FL, 32003

National Champions Package \$1000

The Champion Package includes the following:

- Banner space on the field at all home games
- Announcements during every home game
- 6 regular season tickets for every game
- 30 tickets to one home game
- Company logo on SOL FC website with a link to your company site on our home page

Corporate Partner Marketing Opportunities

Game Uniform \$7000

Be our official uniform's sponsor. Your company logo will receive premium exposure to all spectators, home and away, as well as weekly coverage in newspaper photos, television broadcast and highlights, and web casts. Place your logo on our official game SOL FC jersey, practice jersey, and/or shorts.

Official Sponsor also includes the following:

- Banner Space on the field at all home games- Premium placement
- 10 regular season tickets for the company for every game
- Announcements during every home game
- Your company logo included in all SOL FC promotional material
- Company logo on SOL FC website with a link to your company site on our home page
- Company nights, where you can promote your products or services before, during and after our home games
- A "pop-up" ad on SOL FC website home page of your logo or promotions

Stadium field banner \$850

Give your company exposure throughout every minute of the season. Your banner will be displayed facing the main grandstand at the stadium.

Sol Ticket Sponsor \$750

Place your logo on all game tickets of SOL FC. You can customize your message or create coupon on SOL FC tickets.

Sol Sister Sponsor \$550

Our Sol Sister program brings together the young aspiring female athlete and our "Sol FC" Players in a very special mentoring program which helps to inspire these young women in their pursuit of their own personal, athletic and academic goals. Your company logo will be screened in the back of all "Sol Sisters" T-Shirts during the season and will help pay for the clinics and mentoring sessions throughout the year.

Florida SOL FC
2100 Park Forest Ct
Fleming Island, FL, 32003

Ball Girl and community outreach T-Shirts \$500

Your company logo will be screened in the back of all Ball Girl T-Shirts during the season, as well as all free T-Shirts thrown into the stands, and given away at all of our community events.

Posters schedules \$400

This is a great way to get your company into the local community. Poster schedules are placed in high profile location in our region. They are given away at youth soccer leagues, charitable events, appearances, camps and clinics.

Internet Banner and Link \$250

Have your company's website linked directly to the SOL FC website via banner link placed on the team's home page.

Contact Information

Luis Torres

Luis@AISAsoccer.com

(904) 910-5389

Florida SOL FC
2100 Park Forest Ct
Fleming Island, FL, 32003

www.floridaSOLsoccer.com

(904) 412-4461